

Service Operations Committee (SOC)

2025 - 2026

Cruz Mata, Vice President of Student Services / Chair

Connie Buchanan, Vice President, Del Rio / Accounting Professor

Brenda Cantu, Director of Libraries

Philip Hadley, Marketing, Recruiting and Student Engagement Specialist

Xaviera Haynes, Government/ History Instructor / VIDA Project Director

Bonny Herndon, Business Office Technology Program Coordinator / Professor

Brenda Hoffman, Vice President, Eagle Pass

Savanna Martinez, Director of Dual Credit Program / Adjunct Instructor - Education

Steve Martinez, Registrar

Cruz Mata, Vice President of Student Services

Yvette Mirelez, Director of Financial Aid

Denise Oden, Enterprise Applications – Enterprise Resource Planning Coordinator

April Ruhmann, Vice President, Academic Affairs

Derek Sandoval, Vice President, Administrative Services

Randa Schell, Chief of Staff

Yesenia Silva, Senior Director of Student Success Services

Renee Zimmerman, Director of Quality Enhancement Plan (QEP) / Professional Development Officer / Adjunct Instructor - Psychology